

CONFIDENTIAL SPONSORSHIP
PROSPECTUS - 2026

The Nigeria **Wealth** → Summit



THEME:

**BUILDING WEALTH,
BACKING NIGERIA.**
WHERE CAPITAL
MEET OPPORTUNITY



CONFIDENTIAL
SPONSORSHIP
PROSPECTUS - 2026

Event Vitals



Abuja, Nigeria

Proposed Venue - Transcorp Hilton



5,000+ In-Person

3,000+ Virtual



October 24th 2026

Hybrid Event



Investors & Institutions

Founders & Executives

CONTENT →

A complete partnership prospectus for Nigeria's most impactful investment conference.

01 The Opportunity

Nigeria's wealth shift

02 Why This Summit

Proven track record

03 Your Audience

HNI & institutional capital

04 Program Overview

6 tracks · main stage · VIP

05 Partnership Tiers

Headline to Silver

06 Category Exclusivity

Protected verticals

07 ROI Model

Your commercial upside

08 Contact

Next steps

NIGERIA IS ENTERING A NEW WEALTH ERA

Millions of Nigerians are ready to invest. The missing link is access — to trusted institutions, credible education, and real investment products. The Nigeria Wealth Summit closes that gap at national scale.

₦2.1T+

Estimated investable capital among Nigeria's middle and upper class — largely under-deployed

Source: Estimates derived from CBN reports & EFInA survey data

▶ Dollar-denominated Investments

▶ Real Estate Wealth Building

▶ Retirement & Pension Planning

▶ Offshore & Global Capital

▶ Fixed Income & Treasury Strategies

▶ NGX & US Equity Markets

▶ Alternative Assets & Crypto

▶ Wealth Protection Structures



WE HAVE DONE THIS BEFORE. AT SCALE.

In March 2024, MTWI Financial Services convened Invest In Her — Abuja's premier women's finance conference. The results exceeded every benchmark.

2,350+
Total Attendees

87%
Took Financial Action
Within 30 Days

94%
Rated the Event
Highly Effective

1,800+
Started Investing
After the Event

PAST PARTNERS & COLLABORATORS

CORDROS SECURITIES

FEDERAL MINISTRY OF WOMEN AFFAIRS

FINANCIAL INSTITUTIONS ASSOCIATION

MTWI FINANCIAL SERVICES



ACCESS NIGERIA'S MOST CAPITAL-READY ROOM

▶ **Business Owners & Founders**
SMEs to large enterprises with capital to deploy

▶ **C-Suite Executives**
CEOs, CFOs, MDs across banking, oil, FMCG & tech

▶ **HNIs & Family Office Principals**
N50M–N500M+ investable capital spectrum

▶ **Diaspora Nigerians**
UK, US, Canada – seeking credible local allocation



₦500,000 → ₦500,000,000+
investable capital per attendee

6 WEALTH TRACKS. ONE ROOM OF DECISION-MAKERS.

01

Stocks & ETFs

NGX · US Markets
· Dividends

02

Fixed Income

T-Bills · Bonds
· Money Market

03

Real Estate Wealth

Land · REITs
· Rental Cashflow

04

Startup & Private Capital

Angel · PE · Venture

05

Global Wealth

Dollar Assets
· FX · Offshore

06

Future Assets

Crypto · AI
· Digital Innovation

THE CAPITAL CIRCLE —

Private VIP Lounge · Investor Matchmaking · Closed-Door Networking · Private Lunch

FOUR TIERS OF STRATEGIC PARTNERSHIP



▶ TITLE PARTNER
1 Slot Only · Exclusive

₦45M

- Naming rights
- Opening & closing keynote
- Category exclusivity
- 15 VIP passes
- 6-month media campaign
- Prime data capture



▶ PLATINUM
Limited Availability

₦20M

- Keynote speaking slot
- Premium exhibition booth
- Full brand visibility
- Lead access
- 10 VIP passes



▶ GOLD
Growth Partner

₦10M

- Panel seat
- Branded exhibition stand
- Strong visibility
- Lead generation
- 6 VIP passes



▶ SILVER
Supporting Partner

₦5M

- Exhibition table
- Logo placement
- Digital mentions
- Lead access (basic)
- 4 passes



TITLE PARTNER
1 Slot Only · Exclusive

₦45,000,000

▶ Naming Rights
Event branded in your name across all channels

▶ Opening & Closing Keynote
Prime speaking windows before the full audience

▶ Co-Branded Merchandise
Bags · Notebooks
· Lanyards · Gift Packs

▶ Category Exclusivity
Zero competing brands in your vertical

▶ Dominant Brand Presence
All Backdrops · Banners
· Website · Tickets

▶ Priority Lead Access
Full opt-in attendee database for CRM

▶ 6-Month Media Campaign
Tv · Radio · Digital
· Print · Podcasts

▶ 15 VIP Passes
Priority seating + private networking access

▶ VIP Lounge Naming Rights
The Capital Circle branded in your name

"The Wealth Summit 2026
Powered by [Your Brand]"

OWN YOUR CATEGORY. NO COMPETITOR GETS IN.



Each category sponsorship is fully protected. Once a brand secures a vertical, no competing firm may partner at any tier.

AVAILABLE



**Banking &
Retail Finance**

AVAILABLE



**Investment &
Asset Management**

AVAILABLE



**Insurance &
Risk Products**

AVAILABLE



**Real Estate
& Property**

AVAILABLE



**Fintech &
Digital Banking**

AVAILABLE



**Cryptocurrency
& Blockchain**

AVAILABLE



**Luxury
& Lifestyle**

AVAILABLE



**Automotive &
Premium Mobility**





YOUR BRAND REACHES FAR BEYOND EVENT DAY

Sponsorship visibility runs for a minimum of six months — from launch announcement through post-event content, press reports, and community amplification.

1M+ Estimated campaign
impressions across
all channels

Television

ARISE · Channels · TVC

Radio

Abuja / National FM

Instagram

Lifestyle & finance

Podcasts

Finance creator slots

Print Media

Financial dailies

LinkedIn

Professional network

YouTube

Event livestream

Press / PR

Nairametrics

▸ Pre-Event Launch | ▸ 60-Day Build-Up | ▸ Event Day | ▸ Post-Event Recap | ▸ 30-Day Follow-Up | ▸ Report Publication

THIS IS PIPELINE GENERATION. NOT MARKETING SPEND.

ILLUSTRATIVE SCENARIO

Attendees converted to clients	20 out of 5,000+
Average investment per client	₦10,000,000
Total AUM captured	₦200,000,000
Gold sponsorship cost	₦10,000,000 (one-off)

Payback from single Gold tier: 20× ROI in Year 1

WHAT DRIVES YOUR ROI

- ▶ **Qualified Leads**
Pre-screened Investors, not General Public
- ▶ **On-Site Onboarding**
Open accounts and KYC on event day
- ▶ **Brand Halo**
Association with National Financial Trust
- ▶ **Post-Event Pipeline**
Data access for 90-day follow-up campaign
- ▶ **AUM Growth**
Direct asset capture from attendees

"NOT INSPIRED — ACTIVATED."

87% of attendees took measurable financial action within 30 days of the 2024 event.

I'd had ~~N~~1.5M sitting idle for 5 years. After one session, I opened my first investment account and bought my first index fund that week.

 **Blessing O.**
Civil Servant, Abuja

I'm based in London but joined virtually. Within two weeks, I opened a naira brokerage account and made my first investment. Worth every penny.

 **Grace M.**
Diaspora Participant, UK

My daughter came with me. Two weeks later she asked to start investing ~~N~~5k monthly. Generational wealth starts with generational education.

 **Dr. Funmi A.**
Medical Doctor, Abuja

Source: Post-event attendee survey — Invest In Her 2024, Abuja The Wealth Summit 2024
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SIDE-BY-SIDE BENEFIT MATRIX

BENEFIT	SILVER N5M	GOLD N10M	PLATINUM N20M	TITLE N45M
Naming Rights	×	×	×	✓
Opening Keynote	×	×	×	✓
Speaking / Panel Slot	×	Panel	Keynote	Full
Exhibition Space	Table	Booth	Large	Pavilion
Logo Prominence	Low	Med	High	Dominant
Lead Access	Basic	Med	Full	Priority
VIP Passes	4	6	10	15
Media Campaign	×	×	Partial	6-Month
Category Exclusivity	×	×	×	✓
Attendee Database	×	×	✓	✓

Slots are limited and allocated on a first-confirmed basis. Reach out now to secure your category and tier before they are gone.



**Ready
to Partner
With Us?**



MTWI Financial Services



+234 707 5899 122



hello@mtwiservices.com

**The Nigeria
Wealth Summit**

WHERE CAPITAL
MEETS OPPORTUNITY